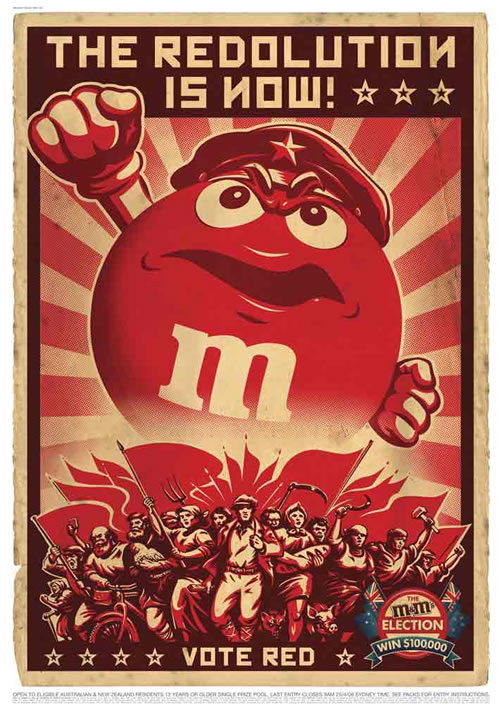
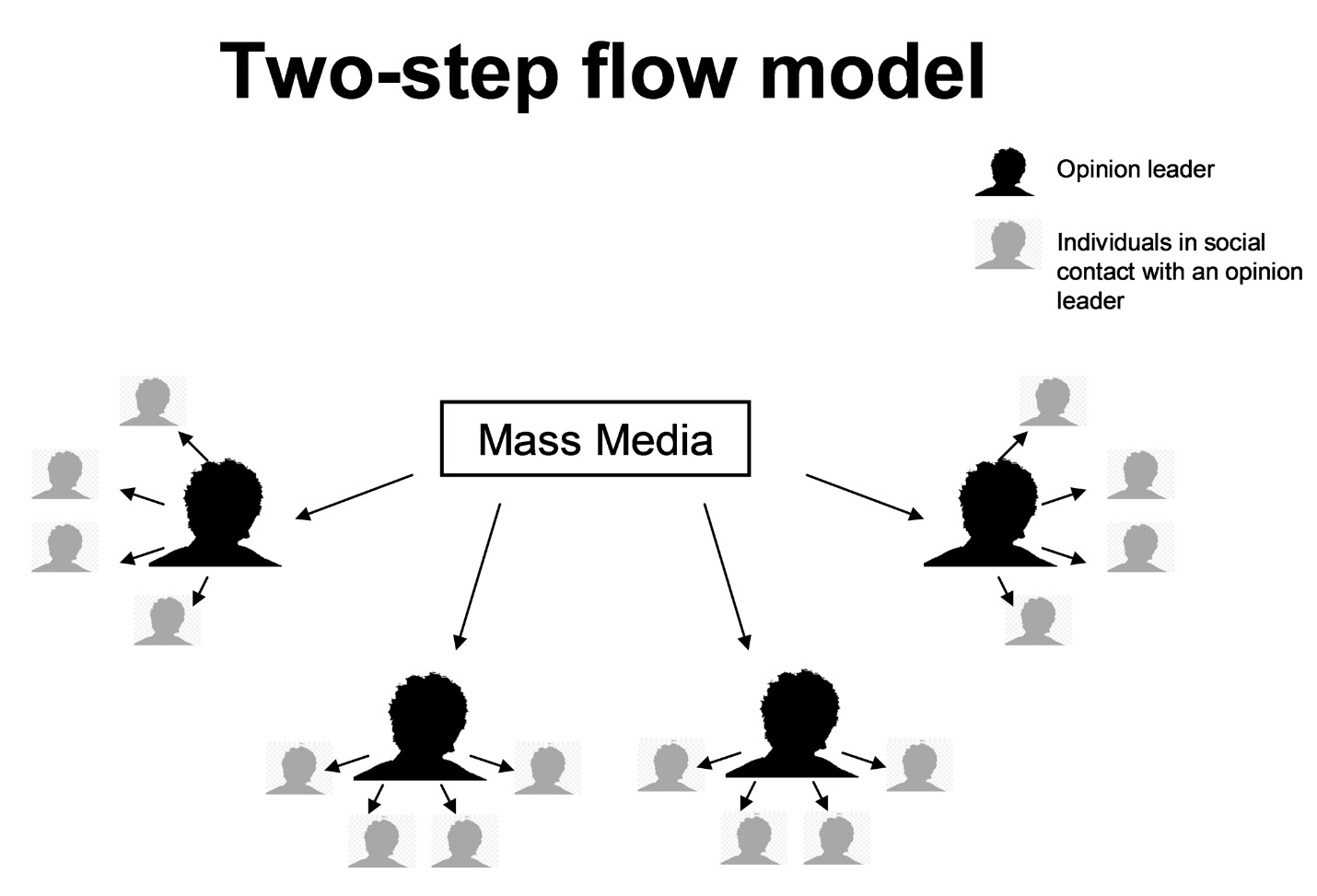
Propaganda Communication



Two steps flow statergy



Communication Targeting

Young Men



Communication Targeting Young Women



Public Service Communication

